

Help Us Hit a Home Run for Our Charities!

Artists, writers, celebrities and fans will gather once again in Herrick Park, East Hampton this August 18th to compete in the 64th Annual Artists and Writers Celebrity Softball Game!

The Artists and Writers Softball Game began as a picnic on Sundays in the summer of 1948. The first games were played in Wilfrid Zogbaum's front yard by artists such as Franz Kline, Willem de Kooning, Philip Pavia, Jackson Pollack and Joan Mitchell. Later in the 60's and 70's, writers joined and the game soon expanded to include politicians, actors, musicians, publishers, editors and television personalities.

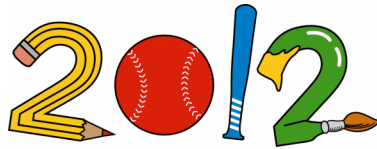
The game's hall of fame includes: Alan Alda, Ken Auletta, Alec Baldwin, Ben Bradlee, Steven Breyer, Josh Charles, Bill Clinton, Charles Gwathmey, Chevy Chase, Christie Brinkley, Eli Wallach, Ed Burns, Kristin Davis, B Smith, Matthew Broderick, Rod Gilbert, Mike Lupica, Paul Simon, Peter Jennings, Regis Philbin, Roy Scheider, Yogi Berra, Donny Deutsch, Countess LuAnn de Lesseps, Rudy Giuliani, Jim Leyritz, Jean Reno and Mort Zuckerman.

As a sponsor you will receive prominent mention in pre and post game publicity which includes print and broadcasting advertising, guaranteed space in the game program and high visibility at the game where thousands of spectators, as well as the media, have come to watch the famous and occasionally, the infamous battle it out on the ball field to raise money for **East End Hospice, East Hampton Day Care Learning Center, Phoenix House of Long Island and The Retreat.**

Please join us in supporting these important charities today!

For more information please visit our website or contact Deb McEneaney:
deb@artistswritersgame.org or 917-741-6257

64TH ANNUAL ARTISTS AND WRITERS CELEBRITY SOFTBALL GAME

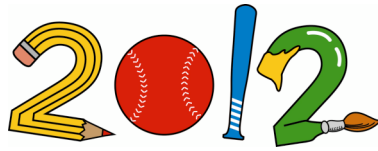


East End Hospice is a New York State Certified Hospice, providing an individualized plan of care for patients, their families and loved ones throughout the difficult time of illness and loss. Since 1991, our team of skilled professionals and volunteers offers social, emotional, and spiritual support and pain and symptom control in a familiar and loving environment. No one is denied care because of inability to pay. Our bereavement care services are offered throughout the East End community. Our staff is extensively trained in grief therapy. East End Hospice also offers Camp Good Grief, a summer day camp for children who have experienced a loss—a place where fun is mixed with therapy and a skilled bereavement staff plan and lead each day with care.

East Hampton Day Care Learning Center fills a need for day care in East Hampton while supporting single parents, working families and the businesses in the community that employ them. The Learning Center provides a safe and nurturing environment that promotes the physical, social, emotional and intellectual development of preschool children. Since 1969, the Center provides an environment that contributes to each child's sense of belonging, gives recognition for effort and accomplishment and encourages each child to express ideas freely without fear of rejection or ridicule. The only licensed New York State day care center in the town, the Center relies on contributions to maintain its vital programs and meet its growing needs.

Phoenix House is the nation's leading non-profit substance abuse treatment and prevention organization and it operates ten programs on Long Island. It provides treatment and a variety of prevention and intervention services to schools and communities. It offers a safe haven and a chance to rebuild damaged lives. Phoenix House treatment is comprehensive and includes health care, education and job training among its broad array of supportive services that enable residents to leave drugs behind and start healthy, productive new lives as part of the Long Island community. Phoenix Academy of Long Island, is a 45-bed residential, adolescent treatment and school program in Wainscott. East Hampton Outpatient uses a combination of individual and group counseling approaches. They are a small program that provides clients with individualized attention, as well as support, counseling, education, and advocacy. The East Hampton Outpatient program is a phased program for adults and adolescents that begins with education and orientation. The second phase of treatment is a recovery phase and the final phase prepares the client for self- preservation and discharge. Phoenix House programs have been saving lives and strengthening families and communities since 1967.

The Retreat is the only domestic violence abuse agency offering comprehensive services to women and children on the East End of Long Island. They currently provide a wide array of direct and supportive services to families, including a 24 hour crisis hot-line, a domestic violence residential shelter, legal advocacy, counseling and a domestic violence prevention education program that is currently being taught in local schools. The Retreat's mission is to provide safety, shelter and support for victims of domestic abuse and to break the cycle of family violence.



BENEFITS OF SPONSORSHIP

Level 1 - \$10,000 – GRAND SLAM

- 2 Full Pages in the game program
- Inclusion in all game public relations materials, including press releases, radio spots
- Banner ad on home page of our web-site www.artistswritersgame.org
- 2 - 2' x 6' banners with company logo prominently positioned on backstop
- Name on sleeve of T-shirts
- Invitations to Pre-Game Party

Level 2 - \$5000- HOME RUN

- Full page ad in the game program
- Inclusion in all game public relations materials, including press releases, radio spots and our web-site www.artistswritersgame.org
- 1- 2 x 4 banner on backstop where publicity photos are taken
- Name on sleeve of T-shirts
- Invitations to Pre-Game Party

Level 3 - \$2500- TRIPLE

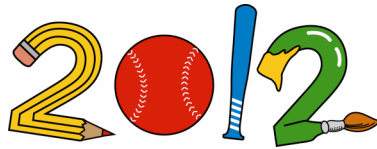
- Full page ad in the game program
- Inclusion in all game public relations materials, including press releases, radio spots and our web-site www.artistswritersgame.org
- 1 - 2 x 4 banner on backstop where publicity photos are taken

Level 4 - \$1000- DOUBLE

- Full page ad in the game program

Level 5 - \$500-SINGLE

- Half page ad in the game program



ANNUAL SOFTBALL GAME INC

501(C3) FID# 11-3383599

Enclosed is my tax deductible sponsorship:

___	Level 1-Grand Slam	\$10,000
___	Level 2-Home Run	\$5,000
___	Level 3-Triple	\$2,500
___	Level 4-Double	\$1,000
___	Level 5-Single	\$500

Contact Name: _____

Company/Corporation: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please make checks payable to:

“East Hampton Artists Writers Annual Softball Game, Inc”

Mail to: Deb McEneaney
70 Highview Drive
Sag Harbor, New York 11963

Charge your donation by mail or phone: Deb McEneaney 917-741-6257

___ Visa ___ MC ___ AMEX Credit Card # _____

Expiration Date: _____ Security Code: _____

Name as it appears on Card: _____

Signature: _____

ARTWORK FOR PROGRAM MUST BE IN PDF FORMAT- by June 20th
Full Color: Full page size 4.75 X 7.75 - Half page size 4.75 X 3.75